

Press release  
6. September 2012

## **ARKTIS brings new breeze to domestic furniture market at Habitare fair**

Date: Wednesday 12. - Saturday 16. September 2012  
Place: Messukeskus, Hall 7, stand number 7R38  
Open: Wed. 10-18, Thu.-Fri. 10-19, Sat.-Sun. 10-18  
Address: Messukeskus  
Messuaukio 1, 00521 Helsinki



*Kombu collection*



*Tempo t35*



*Tempo t32*



*Sade s52*



*Clash 231*

## **ABOUT COMPANY**

ARKTIS is a new Finnish furniture company founded in 2011. ARKTIS manufactures aesthetic, functional and long-lasting high-quality furniture suitable for both public spaces and home interiors. All products are designed by top Finnish designers Kari Asikainen, Timo Saarnio, Samuli Naamanka and Mikko Halonen. Their creativity with Finnish esthetics is the foundation of ARKTIS identity.

ARKTIS has open vision both for international market and for Finnish domestic market. First launching of company and products took place in Stockholm Furniture Fair in February 2012. Finalized product ranges of ARKTIS and simplified stand design interested international professionals widely. In April ARKTIS took part in Take Nord Shape Exhibition with the products designed by Samuli Naamanka. Take Nord Shape was a part of World Design Capital Helsinki 2012 programmes and was carried out in the park of Triennale di Milano.

In this September ARKTIS launches its collection to Finnish market at Habitare fair. Addition to the existing products ranges Clash, Tempo, Sade and Jari, brand new Kombu collection will be exhibited. Kombu collection is designed by Mikko Halonen and it consist of sofa, easy chair and coffee tables. It has light construction and optional extensive seat part and corner piece of sofa bring possibilities to compose flexible shapes for various spaces . Kombu collection is designed for both public spaces and home interior.

Designers of ARKTIS products actively participate in projects and flexible customization of existing collection is possible. Close collaboration with architects and interior designers are essential operations of ARKTIS.

## **PRODUCTS**

**KOMBU / Design Mikko Halonen**

Kombu collection consists of sofa, easy chair and coffee tables. It has light construction and optional extensive seat part and corner piece of sofa bring possibility to compose flexible shapes for various spaces . Kombu collection is designed for both public spaces and home interior.

**TEMPO / Design Timo Saarnio**

Tempo collection is designed for public spaces and homes. The collection also includes upholstered chairs, tables with various sizes and weather-resistant outdoor furniture. Great functionality, plain form and clear construction allow Tempo collection to be used in various surroundings like homes, offices, churches and concert halls. All chairs are stackable.

### SADE / Design Samuli Naamanka

Sade chair is light and stackable multipurpose chair. To obtain the durability with its lightness, light plywood construction has been studied during the design process. The exact design and the skill of woodworking that stiffens the structure have made it possible. Sade chair represents the traditional Finnish wood expertise in trying to technical limits.

Options: Linking into rows.

### JARI / Design Kari Asikainen

The design philosophy of Jari collection is plainness, structural strength, good ergonomics and suitability for various architectural environments from public spaces to homes and classic to modern style.

Jari chair's construction is relatively light but very stiff. The material of wood component is beech and frame under the seat is painted metal. Seat can be with upholstery or without it. The surface treatment, colors and upholstery material of seat can be chosen freely from the ecological choices. All chairs are stackable. Armchair and table are included to the collection.

### CLASH / Design Samuli Naamanka

The Clash range was named after its production method. There are no visible attachments in the seat and legs of the chair, as these are joined to each other by clashing the parts together hence the name Clash.

The solution for linking the chairs in rows is genius in simplicity, creating a feeling of grace and dignified subtlety.

Options: Linking into rows. Accessories Storage trolley

Competitions and awards

2004 First prize, Grand Prix Mobitex (Clash 231)

2004 First prize, ADEX Platinum (Clash 231)

2003 First prize, FX Award, London (Clash 231)

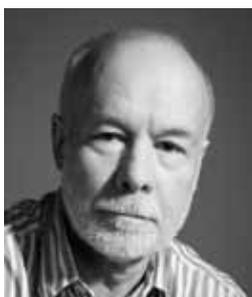
## DESIGNERS



### Kari Asikainen

[www.karidesign.fi](http://www.karidesign.fi)

Interior architect Kari Asikainen (born 1939) started his furniture design works collaborating with Korhonen (present P.O.Korhonen Oy) and in 1969 the first chair of Asikainen "Kari 1" came in production. Altogether Kari product ranges have been produced over one Million pieces. Addition to the Kari series, "Scheletro", "Pikku Kari" for kindergartens, "Carbonara", with carbon fiber reinforced very light chair, and the "Salus" collection for old people and invalids are his representative works.



### Timo Saarnio

Interior architect Timo Saarnio (born 1944) started his own interior design studio in 1982. It was also the beginning of his career as furniture designer and he started to participate in various design competitions. Since 1992 Saarnio has been collaborating with well-known furniture companies internationally as a freelance furniture designer. Considering the functionality of furniture in various space and production process, simplicity is essential factor for his furniture design. Prize-winning Una-chair designed for P.O.Korhonen Oy in 1995 is a good example, it is simply made out of only one plywood component without joints.



## Samuli Naamanka

[www.samulinaamanka.com](http://www.samulinaamanka.com)

Samuli Naamanka (born 1969) is known as a versatile designer whose work combines carefully form with creative technical innovation. Environmental aspects and innovations in his design are also his specialities. Patent inventions of Graphic Concrete, patterning and colouring technology for concrete surface are his groundbreaking works and his most recent development is the seat of the COMPOS chair - produced from 100% biodegradable natural composite fibre. Naamanka's works include the prize-winning CLASH chair and UNI chair, which show his aesthetics and innovation in their structure.



## Mikko Halonen

Mikko Halonen (born 1976) has studied furniture design at Lahti Institute of design and has received a Master's degree in Furniture and Spatial design from Helsinki University of Art and Design (present Aalto University) in 2010. In 2000 he studied also at Kingston University School of 3D-Design in London as an exchange student. He has designed furniture for several companies in Finland, such as Martela Oyj, P.O.Korhonen Oy and Skanno as freelance designer since 2002. Mikko Halonen's designs combine everyday functionality with an approachable form.

### **MORE INFORMATION:**

Marketing manager  
Satoko Taguma  
+358 400 212 234  
[satoko.taguma@arktis.fi](mailto:satoko.taguma@arktis.fi)

ARKTIS furniture Oy  
Itämerenkatu 3, 00180 Helsinki, Finland  
+358 400 740 212  
[sales@arktis.fi](mailto:sales@arktis.fi)